

Trump Fake News

5/20-6/3 Report

Research by Ryan Young

Twitter labels Trump's tweet with a fact check.



Donald J. Trump ✓
@realDonaldTrump



There is NO WAY (ZERO!) that Mail-In Ballots will be anything less than substantially fraudulent. Mail boxes will be robbed, ballots will be forged & even illegally printed out & fraudulently signed. The Governor of California is sending Ballots to millions of people, anyone.....

First fact check done by
Twitter on President Trump



[Get the facts about mail-in ballots](#)

8:17 AM · May 26, 2020 · [Twitter for iPhone](#)

51.7K Retweets **133.8K** Likes

Fake News Results

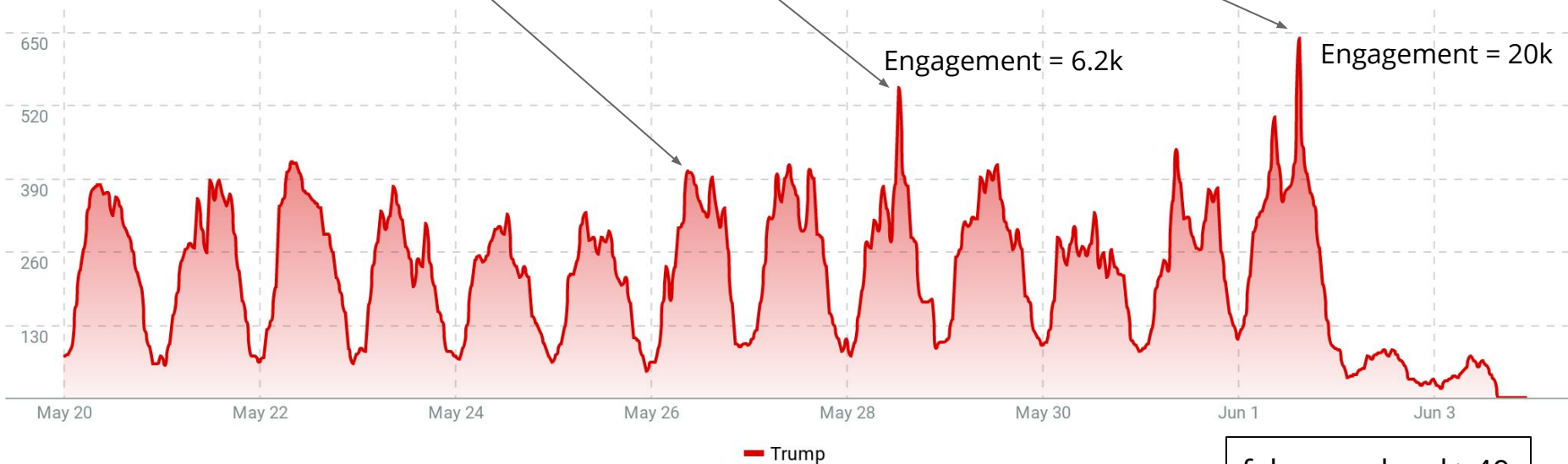
as to why
news. To
k like real

Twitter puts a fact check on
Trump's tweet

Don Lemon ties Trump to
George Floyd's death

Secretary Kayleigh McEnany
defended President Trump's
decision not to formally
address the country during
this time

Results **77.9K**



fakenewslevel:>40

Top Trump Fake News Result



500 doctors tell Donald *Trump* to end the coronavirus shutdown, say it will cause more deaths



alex swoyer created a post

Hundreds of doctors wrote a letter to President Trump this week asking him to end the coronavirus shutdown, saying it is a “mass casualty incident” spurring deaths from other factors such as substance abuse and...

published on 05/21/20 at 8:15 AM | Newspaper | United States | [washingtontimes.com](https://www.washingtontimes.com)

Engagement = 530.5k Potential Reach = 2.4M Facebook Likes = 351.9K

explain that
top topics and
es for fake
sources are
t Floyd and
witter



Top Influencers Who Share Fake News

Most active author



constitutional nobody
Blogs
503 Posts

Most influential author



Ryan Saavedra
Online News
3M Engagement

Most active site



breitbart.com
Online News
1K Posts

Most influential site



dailywire.com
Online News
12.7M Engagement

Average Mentions - Sites

45.8

↑ 5.4%

Compared to the
previous period

Unique Authors

22.1K

↑ 2.8%

Compared to the
previous period

Average Mentions - Authors

4

↑ 1.8%

Compared to the
previous period

Average mentions - sites, unique authors and average mention - authors are all up compared to the previous period.














Unique Sites

367

↓ 1.1%

Compared to the
previous period

Top Influencers by Reach

Influencers 		Posts	Sentiment	Reach	Reach per mention	Engagement	Engagement per mention
 Sputnik, sputniknews.com		330 ↑ 23.6%		6.7B ↑ 23.6%	20.3M ↑ 0%	40.9K ↑ 23.1%	124 ↓ 0.4%
 RT, rt.com		131 ↑ 31%		6.1B ↑ 31%	46.6M ↑ 0%	118K ↑ 38.2%	900.7 ↑ 5.5%
 Tyler Durden, zerohedge.com		312 ↑ 3%		2B ↑ 3%	6.4M ↑ 0%	15K ↓ 30%	48 ↓ 32%
 AP, Breitbart.com		114 ↑ 8.6%		1.5B ↑ 8.6%	12.8M ↑ 0%	45.8K ↑ 19.9%	402.2 ↑ 10.4%

RT has the second highest reach

RT News

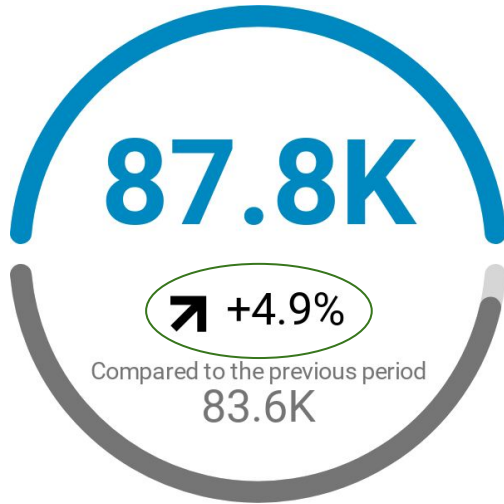


RT (formerly Russia Today) is a Russian government-funded international television network.

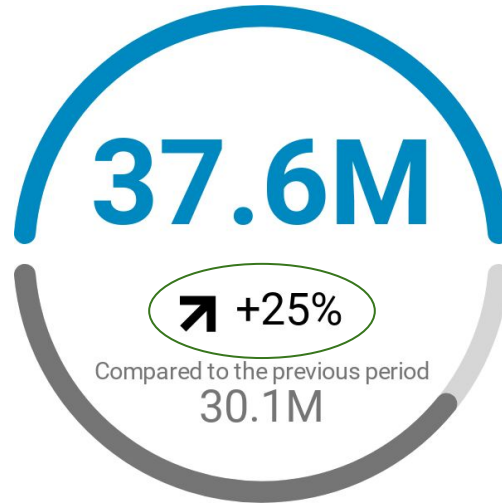
RT had the highest reach per mentions when it comes to Trump and fake news.

Performance

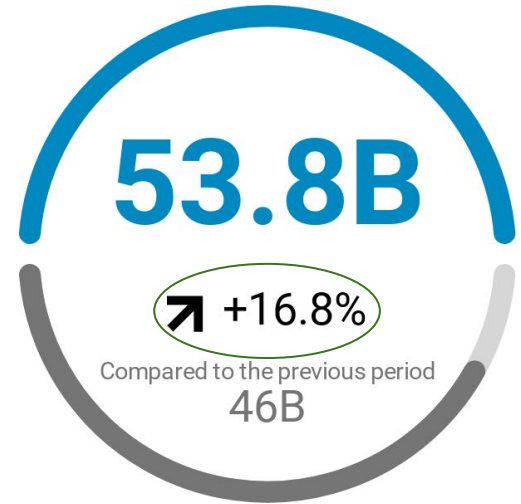
Mentions



Engagement



Potential Reach



Fake News increased significantly this week

Overall Insights

- Twitter puts the first fact check on President Trump's tweet.
- The top fake news topic in regards to Trump involves Coronavirus and reopening.
- The top theme for Trump and fake news is centered around George Floyd.
- RT News (Russian outlet) has the highest reach per mentions with Trump and fake news.
- Mentions, engagement and potential reach are all up compared to the previous period.