

Mail-in & Absentee Voting

6/11-8/11 Report

Research by Ryan Young

Performance

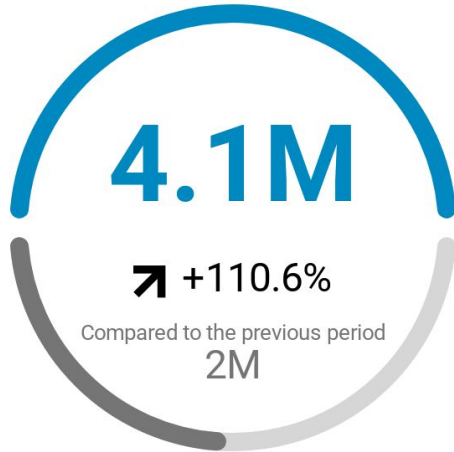


SOCIAL MEDIA ANALYTICS
COMMAND CENTER

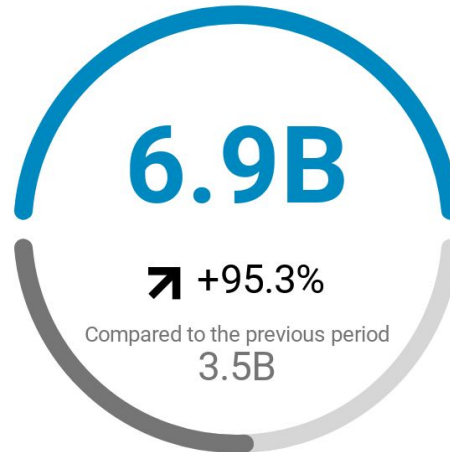
UConn UNIVERSITY OF
CONNECTICUT
FOR THE STATE & PEOPLE

Mail-in

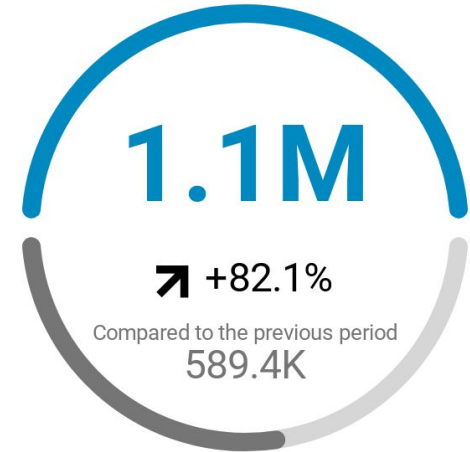
Engagement



Potential Reach



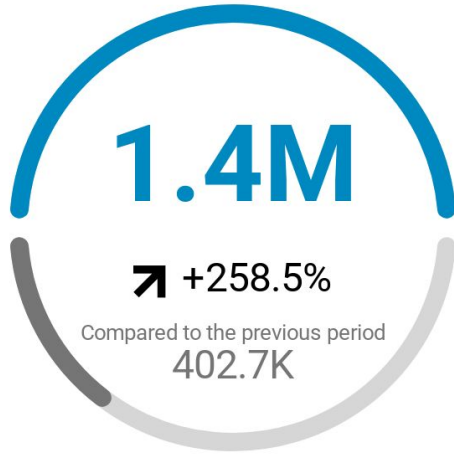
Mentions



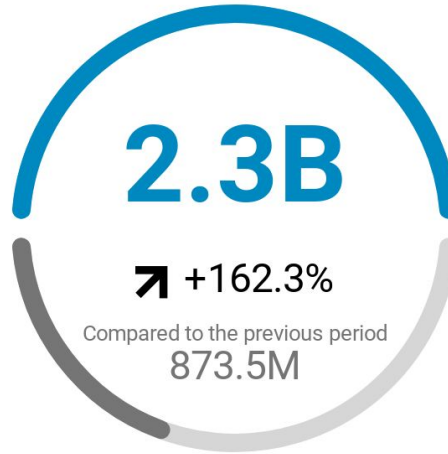
These results are based on the number of mentions of any variety of the phrase regarding voting, near the words primary or election. We then filter the results to only include mentions of “mail-in”.

Absentee

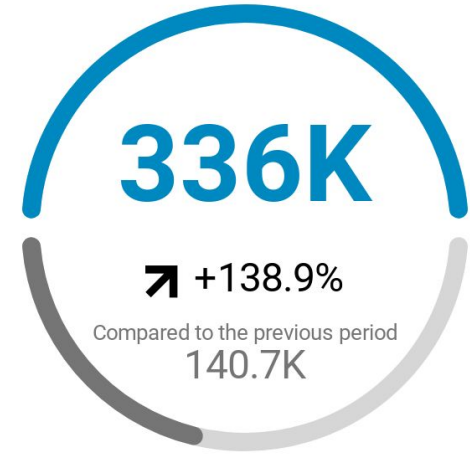
Engagement



Potential Reach

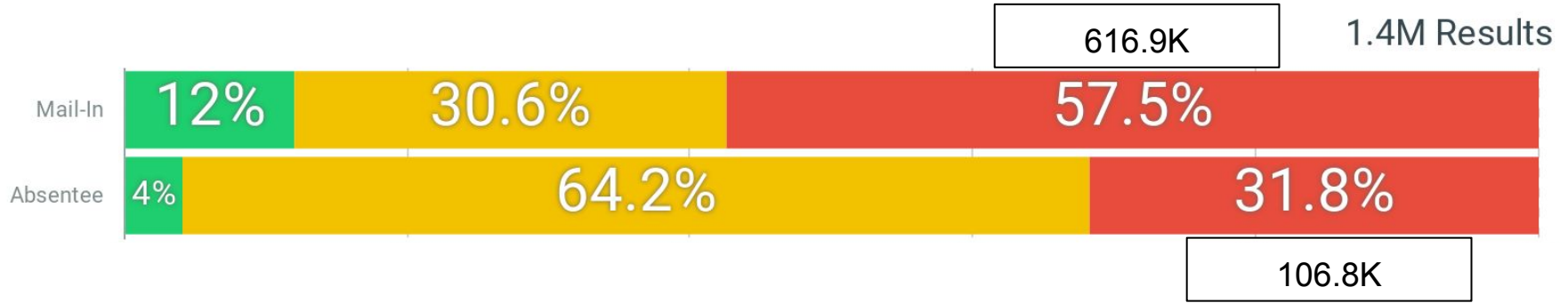


Mentions



These results are based on the number of mentions of any variety of the phrase regarding voting, near the words primary or election. We then filter the results to only include mentions of “absentee”.

Sentiment



57.5% of the mail-in conversation is considered negative. While 12% of the mail-in conversation is positive.

This 57.5% negative sentiment is comprised of 616.9K mentions which is more mentions than all of the absentee conversation.

Results Over Time

President Trump's Tweet about how people should have no problem going out to vote.

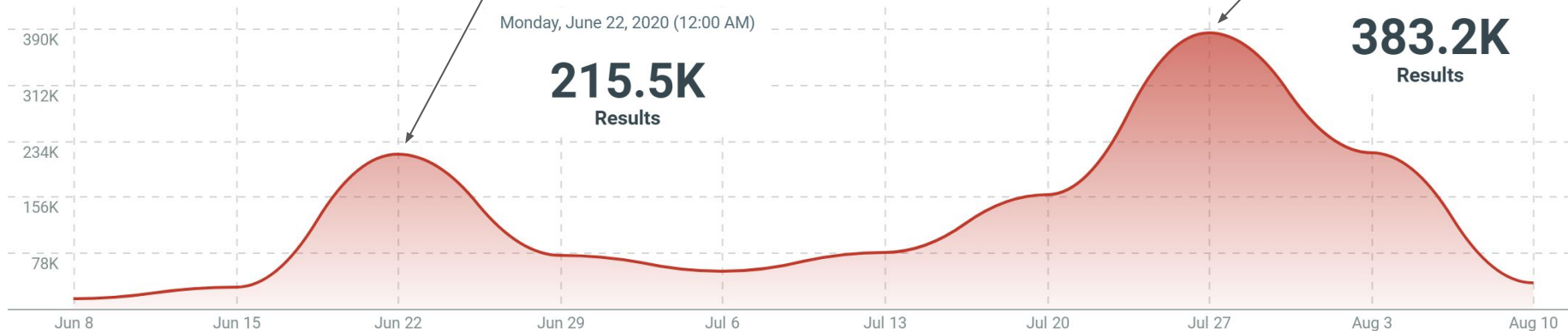
Monday, June 22, 2020 (12:00 AM)

215.5K
Results

President Trump's Tweet about the need to delay the election.

Monday, July 27, 2020 (12:00 AM)

383.2K
Results



Donald J. Trump  @realDonaldTrump tweeted



With Universal **Mail-In Voting** (not **Absentee Voting**, which is good), 2020 will be the most **INACCURATE** & **FRAUDULENT Election** in history. It will be a great embarrassment to the USA. Delay the **Election** until people can properly, securely and safely **vote**???

Donald J. Trump  @realDonaldTrump tweeted



If people can go out and protest, riot, break into stores, and create all sorts of havoc, they can also go out and **VOTE** — and keep our **Election** Honest. With millions of **mail-in ballots** being sent out, who knows where they are going, and to whom?

Donald J. Trump  @realDonaldTrump tweeted



Absentee Ballots are fine. A person has to go through a process to get and use them. **Mail-In Voting**, on the other hand, will lead to the most corrupt **Election** in USA history. Bad things happen with Mail-Ins. Just look at Special **Election** in Patterson, N.J. 19% of Ballots a **FRAUD**!

President Trump has Tweeted the 6 Most Engaged Tweets

Average Engagement =
243.3K

Donald J. Trump  @realDonaldTrump tweeted



The 2020 **Election** will be totally rigged if **Mail-In Voting** is allowed to take place, & everyone knows it. So much time is taken talking about foreign influence, but the same people won't even discuss **Mail-In election** corruption. Look at Patterson, N.J. 20% of **vote** was corrupted!

Donald J. Trump  @realDonaldTrump tweeted



Mail-In Voting, unless changed by the courts, will lead to the most **CORRUPT ELECTION** in our Nation's History! [#RIGGEDELECTION](#)

Donald J. Trump  @realDonaldTrump tweeted



Because of **MAIL-IN BALLOTS**, 2020 will be the most **RIGGED Election** in our nations history - unless this stupidity is ended. We **voted** during World War One & World War Two with no problem, but now they are using Covid in order to cheat by using Mail-Ins!

Top 3 Engaged Tweets Other Than President Trump

Mary L Trump ✓ @MaryLTrump tweeted



Has any reasonable American ever --doubted the validity of **mail-in ballots**? --questioned the value of the postal service? --questioned the legitimacy of an **election** before a single **vote** is cast? Why are these being questioned now? #SaveTheUSPS #protectmailinvoting #Biden2020

George Conway @gtconway3d tweeted



In the midst of a civil war, one that for Americans was the deadliest armed conflict in history, 150,000 Union soldiers **voted** by **mail** in 1864. Their votes helped ensure the re-**election** of President Abraham Lincoln, the preservation of the nation, and the end of slavery.

Barack Obama ✓ @BarackObama shared a link



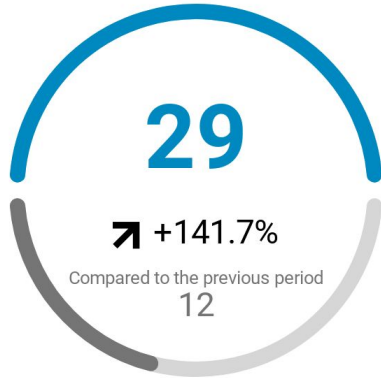
Voting by mail shouldn't be a partisan issue--especially during a pandemic. Everybody should be able to request an **absentee ballot**, and make their voice heard in every **election**. [npr.org/2020/06/04/864...](https://www.npr.org/2020/06/04/864...)

**Average Engagement =
165.6K**

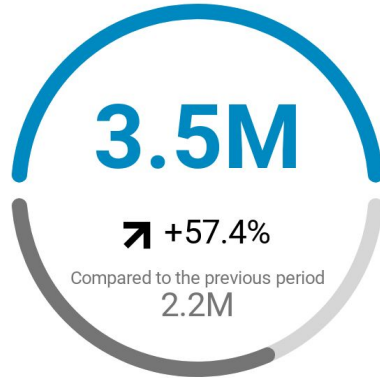
Mentions of Mail-in or Absentee Voting

Trump

Mentions

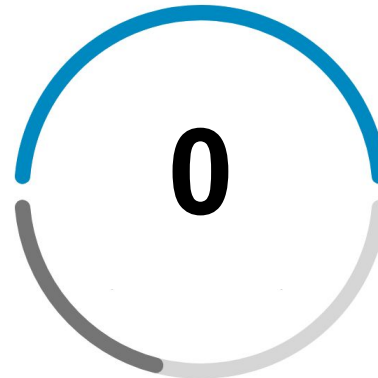


Engagement

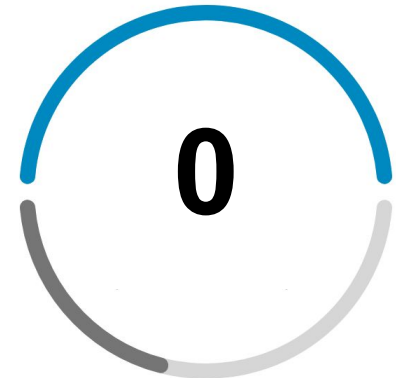


Biden

Mentions



Engagement



Joe Biden has not mentioned mail-in or absentee voting and ballots in the last 2 months.

Overall Insights

- There have been 1.1M mentions of mail-in voting compared to 336K mentions of absentee voting.
- Mail-in voting has more negative mentions than absentee voting has in total.
- On the days with the largest spikes, President Trump's tweets are responsible for the most engaged tweets.
- President Trump's tweets center around the idea that absentee ballots are fine, as long as the qualifications are met, but mail-in voting will be corrupt and rigged in the 2020 Presidential Election.
- President Trump has the 6 most engaged tweets when mentioning mail-in or absentee voting with an average of 243.3K engagements.
- The next 3 highest engaged tweets come from three political influencers that disagree with Trump's statements about mail-in or absentee voting. These tweets have an average of 165.6K engagements.
- President Trump has mentioned mail-in or absentee voting 29 times, while Biden has mentioned this topic 0 times on his twitter.